

Wiltshire Council

Pewsey Area Board

Monday 11 September 2017

Response to example questions from the Consultation on the new Waste Management Strategy

1. Wiltshire Council aims to reduce, reuse and recycle waste. If this cannot be done, we try to recover energy from waste where possible. Our least preferred option is to landfill waste. Which of the following do you think should be our priority?
 - a) Support residents to reduce the amount of waste and recycling they produce-
 - b) Support the reuse of items so they don't have to become waste- 33%
 - c) Encourage more recycling- 24%
 - d) Recover energy from waste- 24%

2. Which of these statements best describes how you currently recycle at home?
 - a) I recycle all I can, even if it requires additional effort- 81%
 - b) I recycle but only if it does not require too much additional effort- 14%
 - c) I recycle when I remember 5%
 - d) I recycle one or two materials- 0%
 - e) I do not recycle- 0%

3. Which form of communication would most encourage you to recycle more at home?
 - a) More information available on the council's website- 4%
 - b) Regular emails from the council's waste and recycling team with recycling information, leaflets and updates- 4%
 - c) Social media updates from Wiltshire Council regarding recycling information and facts- 4%
 - d) Stickers on the bins specifying what can and can't go into them- 37%
 - e) An information leaflet posted to all households- 14%
 - f) None of these I recycle all I can anyway- 37%

4. Which of the following would most encourage you to recycle more at home?
- a) Information on comparative costs of putting recyclables into the non-recycled waste bin- 0%
 - b) Information on comparative environmental impacts of putting recyclables into the non-recycled waste bin- 5%
 - c) If there was an incentive for you to recycle more- 33%
 - d) If there were penalties in place for not recycling- 5%
 - e) None of these I recycle all I can anyway- 57%